

**What is claimed is**

1. A display apparatus, comprising:
  - a panel having a first area and a second area;
  - a first light source for illuminating said first area, said first light source independently and selectively entering into a first state and a second state; and
  - a second light source for illuminating said second area, said second light source independently and selectively entering into a third state and a fourth state;
  - wherein said first state is different from said second state, and said third state is different from said fourth state.
2. The display apparatus of claim 1, wherein said first state is an ON state, and said second state is an OFF state.
3. The display apparatus of claim 1, wherein said third state is an ON state, and said fourth state is an OFF state.
4. The display apparatus of claim 1, wherein said first state is an ON state of a first brightness level, and said second state is an ON state of a second brightness level, said first brightness level is different from said second brightness level.
5. The display apparatus of claim 1, wherein said third state is an ON state of a third brightness level, and said fourth state is an ON state of a fourth brightness level, said third brightness level is different from said fourth brightness level.
6. The display apparatus of claim 1, further comprising a first light guide plate for reflecting and scattering light provided by said first light source so that light uniformly illuminates said first area.
7. The display apparatus of claim 6, wherein said first light guide plate further comprises a light guide structure for reflecting light provided by said first light source to said first area.

8. The display apparatus of claim 1, further comprising a second light guide plate for reflecting and scattering light provided by said second light source so that light uniformly illuminates said second area.
9. The display apparatus of claim 8, wherein said second light guide plate further comprises a groove surface for reflecting light provided by said second light source to said second area.
10. The display apparatus of claim 1, wherein said display apparatus comprises a liquid crystal display device.
11. A display system, comprising:
  - a panel having a first area and a second area;
  - a first light source for illuminating said first area, said first light source independently and selectively entering into a first state and a second state;
  - a second light source for illuminating said second area, said second light source independently and selectively entering into a third state and a fourth state; and
  - a processor for determining states of said first light source and said second light source;

wherein said first state is different from said second state, and said third state is different from said fourth state.
12. The display system of claim 11, wherein said first state is an ON state, and said second state is an OFF state.
13. The display system of claim 11, wherein said third state is an ON state, and said fourth state is an OFF state.
14. The display system of claim 11, wherein said first state is an ON state of a first brightness level, and said second state is an ON state of a second brightness level, said first brightness level is different from said second brightness level.

15. The display system of claim 11, wherein said third state is an ON state of a third brightness level, and said fourth state is an ON state of a fourth brightness level, said third brightness level is different from said fourth brightness level.
16. The display system of claim 11, further comprising a first light guide plate for reflecting and scattering light provided by said first light source, so that light uniformly illuminates said first area.
17. The display system of claim 16, wherein said first light guide plate further comprises a light guide structure for reflecting light provided by said first light source to said first area.
18. The display system of claim 11, further comprising a second light guide plate for reflecting and scattering light provided by said second light source, so that light uniformly illuminates said second area.
19. The display system of claim 18, wherein said second light guide plate further comprises a groove surface for reflecting light provided by said second light source to said second area.
20. A light guide plate for use with a display apparatus, said display apparatus having a panel with a first display area and a second display area, comprising:
  - a first light guide region corresponding to said first display area and having a light guide structure; and
  - a second light guide region corresponding to said second display area and being adjacent to said first light guide region;

wherein said light guide structure guides light toward said first area and away from said second area.